

HIPAA by the numbers



Security First, then Compliance

Data breaches hurt patients, medical practices and businesses. Breach investigations are much more likely to occur than HIPAA audits. Data breaches can turn into expensive lawsuits. Only one federal agency conducts HIPAA audits, while many federal and state agencies enforce data breach penalties. We are focused first on protecting you against data breaches, then on compliance. Contact us for more information.

Black-market Value

\$ 50 per medical record
\$ 1 per credit card number

FBI Health Care Risk Notification, April 2014

Meaningful Use Audit allows the Client 10 business days to provide documentation requested electronically.

Compliance does not equal security. Organizations may think they're compliant, but data shows that they are not secure.

2014 SANS Health Care Cyberthreat Report

Healthcare organizations

81% permit BYOD personally-owned devices connecting to their networks **but only 21% scan BYOD devices**

prior to connection to network

HIPAA Penalties

\$ 1.5 million for a lost unencrypted laptop

\$ 1.7 million for a lost unencrypted laptop

\$ 1.7 million for a lost unencrypted hard

63% of healthcare institutions experienced a reportable data breach

Ponemon 2013 Economic & Productivity Impact of IT Security on Healthcare

\$ 188 average cost per breached record

Ponemon 2014 Cost of a Data Breach survey

56% of patients whose data was breached lost trust and confidence in their healthcare provider

Ponemon 2013 Survey on Medical Identity Theft

700,000 HIPAA Covered Entities (providers & payers)
2,000,000 - 3,000,000 HIPAA Business Associates

Only 115 HIPAA Audits 2009 - 2013 (out of 700,000 Covered Entities)

Only 100 per month starting in 2014 (of 3.7 million organizations required to comply with HIPAA)

But... 13,000 Data Breach Investigations

HHS Office for Civil Rights

Health Care 31% of all reported data breaches

EMC/RSA White Paper, 2013

74% are not encrypting data on mobile medical devices

HIMSS Security Survey, sponsored by Experian

Only 43% of healthcare providers have an accurate inventory of employees' and customers' personal data

Worldwide study by PwC, CIO Magazine & CSO Magazine

91% of healthcare organizations are using cloud-based services

47% are not confident in the ability to keep data secure in the cloud

Ponemon survey of 80 healthcare organizations, December 2012